

SYBARITE × RENDEZ-VOUS

Our client's space on the fourth floor of SKP Beijing was a huge food court and luxury brands within concession. Our client travels the world all the time, he's fond of good coffee, tea, wine, his son is obsessed with French cheeses. He buys loads of books. He's interested in art.



Client

Rendez-Vous for SKP

Stores

2

Brief

Creating a new lifestyle space on SKP Beijing's fourth floor as part of the overall refurbishment and rebrand of the department store.

He was dreaming up what was next, mulling over this idea about how he could create his own lifestyle brand wrapped around all these things. The name of Rendezvous came up and he said, "guys I need you to put an interior design slant on this". We went through a number of configurations. The lighting was important, flexibility, the smells, the whole atmosphere to get people in.

The space is designed to curate a myriad of operators from a wine bar to an artisanal cheese room. A book store connects the space's creative and cultural elements. Materials – walnut, marble, brushed brass – and simple palette create a timeless, yet intimate mood enhanced by a variety of lighting to delineate different areas. The concept is designed to be scaleable. Beijing took a long time and opened to huge success.

The one in Xi'an is twice the space and is triple height with mezzanines..

